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MATTHEW POLLACK

PRODUCER

VIDEOGRAPHY

EDITING

MOTION GRAPHICS

PREMIERE | AFTER EFFECTS | PHOTOSHOP | ILLUSTRATOR | AUDITION

PROFESSIONAL EXPERIENCE

Midwest Outdoors Television | 2015- Present

Senior Producer

As a part of the television department I serve as the manager of projects including pre-production research and coordinating production schedules with clients in development of national programs and commercials. Responsibilities include planning and communicating all essential broadcast information leading up to and during the production. I collaborate with crewing, travel, clients and vendors on site. I also coordinate the rebranding of the company image with the use of written, social media and video expertise.

Feature Producer | 2013- 2015

I effectively communicated with clients to provide commercials that exceeded marketing needs. The marketing team was supported with coordination of on-site production in remote locations. I provided extensive experience with Adobe Creative Cloud to meet broadcast requirements and deadlines. I developed and maintained social media accounts and website content with production, marketing and sales teams.

United States Soccer Federation | 2011-2012

Production Intern

I prepared video features, edited game highlights and produced motion graphics for all professional United States soccer teams. I coordinated the projects for official team websites and additional broadcast content.

PROFESSIONAL ACCOMPLISHMENTS

Increased **Midwest Outdoors Television** Facebook users from 2,000 to 80,000 within 6 months.

Modeled technical video production methods to **Northwestern University** research team in collaboration with healthcare professionals, systems engineers, and clinical research staff.

FREELANCE PROJECTS

Northwestern University | 2016-2017

Video Editor and Producer

I managed all elements of production and was responsible for training healthcare professionals and research team in elements of video production including story boards, script writing, set design, lighting and sound. Innovative skills were shared with a collaborative and diverse team.

Cimaglia Productions | 2012-2013

Video Editor and Motion Graphic Designer

I provided video production and motion graphic services for a wide-range of business marketing purposes. Managed various corporate and non-profit production projects. Clients included: Allstate, Hard Rock Hotel and Charles Schwab.

Calibrated Power Solutions | 2012

Video Editor and Motion Graphic Designer

I led a marketing team in strategy and creation of a company branding video. Collaborated with the well-established automotive calibrating company in creation of the company motion graphics.

EDUCATION

Columbia College Chicago | 2007-2011

Bachelors of Arts

Television Post-Production and Effects